



Changing Prison from the Inside Out

08/20/2024

Normalized Clothing Initiative for San Quentin

Proposing an Evidence-Based Process for Donating Branded Clothing to Incarcerated People



Introduction

We propose an evidence-based approach to providing customized clothing for incarcerated people at San Quentin, aiming to enhance their self-esteem and participation in self-help programs.



Objectives

- Provide normalized clothing options for San Quentin's incarcerated residents participating in self-help groups.
- Ensure clothing is easily identifiable, secure, and aligns with prison requirements.

Scope

This initiative is designed to improve the efficacy of self-help programs while increasing the dignity, self-esteem, and engagement of incarcerated participants by offering clothing that allows for personal expression and reflects their program affiliation



Benefits of Implementation

- **Improves Behavior and Compliance:**

- Studies show that more personalized and appropriate clothing can reduce disciplinary issues and promote better behavior.

- **Supports Rehabilitation and Reintegration:**

- Wearing normalized clothing helps incarcerated people feel more connected to society, aiding in their rehabilitation and reintegration post-incarceration.

- **Boosts Participation in Self-Help Programs:**

- Customized clothing can increase engagement and commitment to self-help groups, contributing to personal development and growth.

Option 1: One Shirt for Everyone



Groups purchase a
standard shirt
on which to affix
their Logo

One Style One Color for Everyone

Option 2: Professional Clothing

One Standard Uniform for All Groups

Professional attire for self-help groups and programs.

Pants, shirts, ties, name tags.

Restricted to currently enrolled group members.





Option 3: Tailored Attire for Programs



Groups choose **blue** attire that best fits their program needs

All Options Must Solve

- **Security Concerns:** Incarcerated people must be easy to identify.
 - **Resource Allocation:** Solution must not burden the administration and the policy must be the same for all groups ensuring fairness
 - **Regulatory Compliance:** Proposal must adhere to existing rules.
 - **Implementation:** Must have a clear implementation plan.
 - **Evaluation and Metrics:** Measuring program success.
- Uniform Policy: .



Control Tag on Every Item

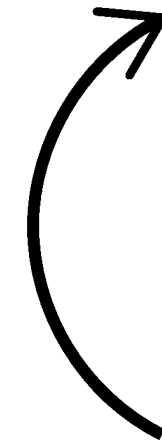
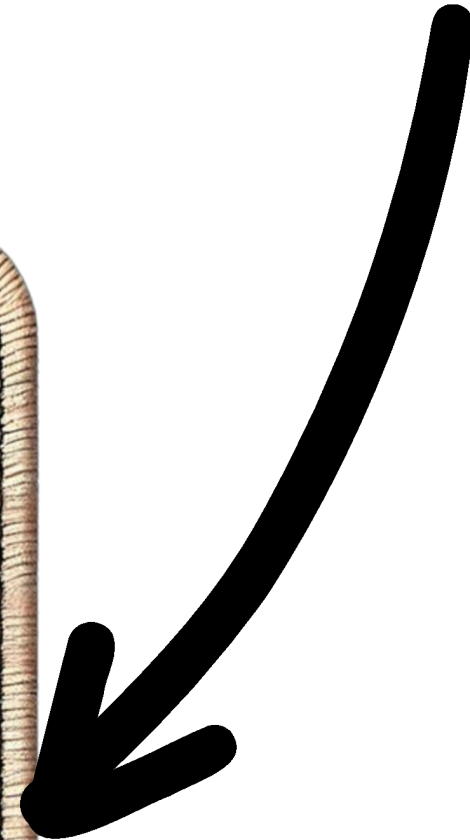
Name, CDCR #,
Group Name,
Memorabilia
indicator
Control Number
Property Notice



**Quickly ID
Authorized
Items**

**Easy to Track
and Manage**

Indicates item is for
current group members
only



Indicates item is not restricted to
currently assigned group members



Insures items are for inmates only.

Helps to keep items from leaving the facility

Items are property of the state can't be modified,
transferred with, or owned.

Easy to recall if needed.



Tacking and Accountability

Items are easily managed by organizations and CDCR

Allows quick verification or recall if necessary

Effortless Adoption



- **Volunteer Management:** Beige Card holders handle the logistics, reducing workload on CDCR staff.
- **External Donations:** Clothing is provided by self-help groups, not requiring CDCR funding.
- **Accountability and Tracking:** Control tags and dedicated volunteers ensure a streamlined process, preventing administrative complications.

Clothing Donation Guidelines

Clear
Guidelines
for Self-
help
Groups



-**Color:** Must be **blue** (not darker than **navy**).

-**Control Tag:** All items must have a control tag.

-**Exclusivity:** Branded items are for incarcerated residents only and must not be given to volunteers or outside parties.

-**Quality:** High-quality and durable. This reduces waste and administrative workload.

-**Security Compliance:** Follow CDCR guidelines (e.g., no metal parts or offensive graphics). Items directly from established organizations.

-**Quantity:** Donations should be limited to meet specific program needs. CDCR will not store excess materials.

Statement of Need Required



- All donations must be accompanied by a **Statement of Need**.
- The statement must justify the donation and explain how it furthers **CDCR's mission**.
- -Each statement should detail how the donated items support rehabilitation, education, or reintegration efforts.
- -**Evaluation**: All statements will be reviewed and approved by the **California Resource Team**.

Regulatory Compliance

- **No Change to Regulations:** Work shirts and memorabilia are allowed under existing policy.
- **Not Personal Property:** The items once donated are property of the state but overseen by the program.
- **Control Tag:** Clarifies ownership and avoids changes to D.O.M. or the Personal Property Matrix.



Implementation

OverviewApplication: Self-help groups submit a donation proposal with a Statement of Need.

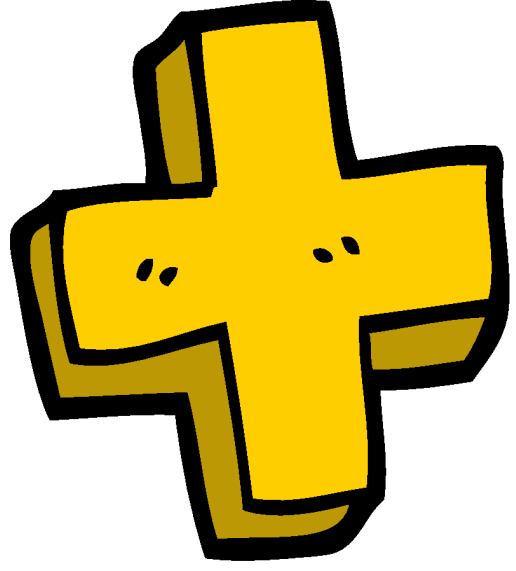
Review: California Resource Team reviews and, if approved, sends paperwork to CRM (60 days for processing).

Security Check: If approved, donations are evaluated by security for compliance.

Distribution: Program administrators log and distribute approved donations.

Monitoring: Administrators track usage and gather feedback for continuous improvement.





Positives

Enhanced Accountability & Reduced Misconduct

Easier identification deters negative behavior and ensures accountability

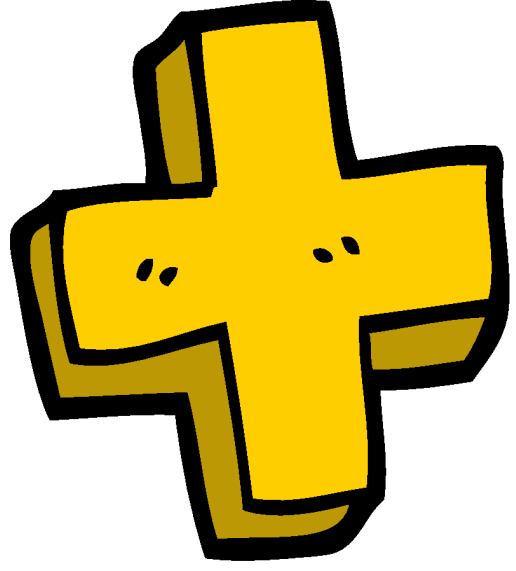
Promotes Respect and Professionalism

Encourages a respectful and professional atmosphere, improving interactions.

Reduces Aggression and Improves Behavior

Professional attire reduces aggression and fosters better behavior.





Positives

Incentive to Program and Support for Rehabilitation

Encourages participation in programs and promotes self-improvement.

Improved Safety and Public Perception

Enhances safety and showcases commitment to rehabilitation.

Better Relationships and Reduced Stress

Fosters mutual respect, better communication, and reduces officers' stress.

